

No setup fee, No cancellation fee

Plan	Starter	Gold	Silver	Platinum
Monthly Cost	\$450.00	\$650.00	\$950.00	\$1,500.00
Min. Duration	3 Months	3 Months	6 Months	6 Months
No. Of Keywords	5	10	15	20

Month 1

Keyword Mapping	Yes	Yes	Yes	Yes
Targeted URLs	Up to 2	Up to 4	Up to 10	Unlimited
301 Redirects	Homepage Only	Homepage Only	Homepage Only	Entire Site
Robots.txt	If required	If required	If required	If required
XML Sitemap Installation	Yes	Yes	Yes	Yes
Google XML Sitemap Integration	Yes	Yes	Yes	Yes
Yahoo XML Sitemap Integration	Yes	Yes	Yes	Yes
Bing XML Sitemap Integration	Yes	Yes	Yes	Yes
Set Google Geo Location	Yes	Yes	Yes	Yes
Set Google Crawl Rate	Yes	Yes	Yes	Yes

Content Optimization

Meta Tag Optimization	Targeted URLs	Targeted URLs	Targeted URLs	Entire Site
Keyword Density Optimization	Targeted URLs	Targeted URLs	Targeted URLs	Entire Site
New Page Creation	If Required	If Required	If Required	If Required
Anchor Text Optimization	Yes	Yes	Yes	Yes
Blog Installation (\$50)	Optional	Optional	Optional	Optional

Content Writing

Article Writing	4	8	12	16
Press Release(s) (PrWeb)	1	1	2	4

Analytics Installation and Analysis				
Google Analytics	Yes	Yes	Yes	Yes
Google Webmaster	Yes	Yes	Yes	Yes
Yahoo Site Explorer	Yes	Yes	Yes	Yes
Bing Webmaster	Yes	Yes	Yes	Yes

Month 2				
Article Writing	4	8	12	16
Article Submissions	25	50	100	400
Social Bookmarking	10	20	30	50
Link Dropping	10	20	30	50
Analysis of Keyword Performance	Yes	Yes	Yes	Yes
Content Alterations	If Required	If Required	If Required	If Required
Analysis of Landing Page(s) Performance	Yes	Yes	Yes	Yes

Month 3 +				
Article Writing	2	4	8	16
Article Submissions	10	20	32	100
Social Bookmarking	10	20	30	50
Link Dropping	10	20	30	50
Analysis of Keyword Performance	Yes	Yes	Yes	Yes
Content Alterations	If Required	If Required	If Required	If Required
Analysis of Landing Page(s) Performance	Yes	Yes	Yes	Yes

Reports				
Keyword Ranking Reports	Monthly	Monthly	Monthly	Monthly
Work Reports	Monthly	Monthly	Monthly	Monthly
Traffic Reports	Google Analytics	Google Analytics	Google Analytics	Google Analytics